

Subject Code: MB926

MBA II Semester [R09] Regular Examinations June 2010

Introduction to Technology Management

Time: 3 Hours

Max Marks: 60

Answer any FIVE questions All questions carry EQUAL marks
Question No: 8 is Compulsory (Case Study)

- 1) Explain the significance, scope and challenges of Management of Technology
- 2) Critically evaluate the recent technology policies of Government of India
- 3) What is Technology planning? Explain the advantages and disadvantages of Trajectories of Technology?
- 4) Discuss the components and importance of Technology Acquisition trends in India?
- 5) Elaborate the steps of process improvement techniques.
- 6) Define technology transfer, what are its applications.
- 7) Discuss the different types of strategies to be adopted for diffusion of technology
- 8) Case Study (Compulsory)**

A few years ago when GM car sales were stagnating and the company was drastically cutting its work force, most GM hourly employees would have jumped at the chance to work 60- plus-hour weeks and earn thousands of dollars in overtime pay. But now that business is strong, GM has decided to make overtime mandatory in order to meet increased customer demand for its cars. Sixty – six – hour work weeks are not unusual. What is motivating GM to require hourly workers to put in such extensive overtime? The high cost of employee benefits such as health care and pensions. An average GM hourly employee earns about \$53,000 a year in wages and gets another \$ 35,000 in benefits, GM can save a lot of money by paying overtime rather than hiring additional permanent workers.

But these long hours are taking a heavy toll on workers. Employees complain of being tired all the time. Their stress levels are up as they try to balance their off work responsibilities with long hours on the job. As one worker put it, ‘ About the only thing you do is work, sleep, eat, and go back to work’. The workers at last went on strike. They say they want less money, not more and less work too.

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Questions:

- 1) Do you think GM's technology strategy is good for the long-term interest of the company? Explain your answer.
- 2) Can you think alternative solutions that would be acceptable to employees and GM's technology management.

Subject Code: MA211

MBA II Semester [R07] Supplementary Examinations June 2010

ERP and MIS

Time: 3 Hours

Max Marks: 60

Answer any FIVE questions. All questions carry EQUAL marks

1. Explain with examples the conceptual model of ERP and its evolution.
2. “Nolan’s stage model is a diagnostic and monitoring tool” Do you agree with this statement? Justify.
3. What is Business Process Re-engineering? Why it is required? Who needs it and who does not?
4. What do you mean by financial accounting module in ERP? Analyse how these issues are addressed in various ERP products?
5. What is the purpose of DSS in MIS?
6. What are the various reasons behind ERP failures in India?
7. “Poor consulting input leads to poor performance” do you agree? Give reasons.
8. (A). Explain the information auditing procedure to audit any one expert system

OR

- (B). Every day evening branches of the organisation send daily report on day’s performance covering sales, order booked, goods returned, enquiries received, quotes offered. A note on each reporting item supports this report. The report is sent through E- mail to CEO in head office. Explain what security measures should be taken to reduce the vulnerability of the information?

Subject Code: MA209

MBA II Semester [R05] Supplementary Examinations June 2010

Management Information Systems

Time: 3 Hours

Max Marks: 60

Answer any FIVE questions All questions carry EQUAL marks

- 1) Define MIS, what are its conceptual foundations.
- 2) Distinguish between information system and work systems.
- 3) “Group decision support system can be either data oriented or model oriented”. Explain them.
- 4) Explain different types of information system models.
- 5) Discuss briefly the concept of cost – benefit analysis in Information system planning.
- 6) Explain :
 - a) What is Prototypes
 - b) Explain systems life cycle
- 7) Describe different types of security threats and their suggests solutions.
- 8) Explain in detail the International Information Systems.